

CEREN SAKIZLI

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USER RESEARCH

Contextual Inquiry & Design
Think Aloud Usability Studies
Heuristic Evaluation
Artifact Walkthrough
Cognitive Walkthrough
Keystroke-Level Modeling
Personas
Wireframes
Directed Storytelling

PROTOTYPING

XHTML
CSS
jQuery
extJS
Javascript

APPLICATIONS

Omnigraffle
Photoshop
Illustrator
InDesign
Fireworks
Flash
Dreamweaver
Eclipse
Microsoft Office
Smartface Mobile Apps Designer
Microsoft Visual Studio C++
Softimage | XSI

LANGUAGES

C
Java
Visual Basic 6.0
TURKISH Native
ENGLISH Fluent

EDUCATION

CARNEGIE MELLON UNIVERSITY PITTSBURGH USA

Master of Human Computer Interaction
(08/07-08/08) GPA 3.86/4.00

KOC UNIVERSITY ISTANBUL TURKEY

Bachelor of Science in Computer Engineering
(10/01-06/05)

PROFESSIONAL EXPERIENCE

SALESFORCE.COM SAN FRANCISCO USA

Senior User Interface Designer

Working on Salesforce.com's SFA product. Main responsibility is to form the product vision from business requirements by creating wireframes and interactive prototypes. Collaborate closely with project managers, user researchers, usability analysts, visual designers, and developers in an agile environment. (10/08–Present)

IBM GLOBAL BUSINESS SERVICES ISTANBUL TURKEY

Business Consultant

Worked in the Customer-Centric Transformation Program for Isbank (a leading government bank in Turkey) in Strategic Project Management Office. Developed and maintained the standards of process, procedure and templates. Monitored program status through collecting and examining status reports. (3/07–7/07)

LEO BURNETT ISTANBUL TURKEY

Graphic Designer

Worked with creative directors, art directors, and copywriters in the Interactive Graphics Department. Developed and managed interactive web pages and designed mobile device interfaces and portals using new technology and new media. Leo Burnett is a world wide advertising agency specialized in interactive and mobile technologies. (1/06–7/06)

IMAJ POST PRODUCTION ISTANBUL TURKEY

Designer Intern

Worked in the Graphics and Sound Editing Departments. Imaj is a leading company specialized in 2D/3D graphics and special effects for TV commercials and movies. (10/05–11/05)

ARCELIK (R&D DEPARTMENT) ISTANBUL TURKEY

Software Engineer Intern

Worked in the R&D department with the Software Engineering Team. Completed the graduation project "Intelligent Voice Recognition Interface for Washing Machine Control". Arcelik is the third largest household appliances producer in Europe. (6/04–2/05)